

**Contact:** Jessica Bowers, Marketing Manager  
The Community Bank  
Zanesville, Ohio  
740-454-1600  
[jbowers@thecombank.com](mailto:jbowers@thecombank.com)



**For Immediate Release**



**Jessica Bowers Graduates from  
ABA School of Bank Marketing and Management**

**Zanesville, Ohio** – Jessica Bowers, Marketing Manager at The Community Bank, recently graduated from the American Bankers Association School of Bank Marketing and Management. The two-year program provides a solid foundation in marketing principles, strategic leadership and bank management practices from distinguished marketing professionals. “Jessica is a key member of our management team. Her banking background and continued marketing experience is sure to set us up for success and better serve our community,” said Michael R. Steen, President and CEO.

Jessica is a lifelong resident of the Muskingum County area. She began her banking career in 2005 after graduating with her Bachelor’s Degree in Business Communications from Ohio University.

Jessica is actively involved in our local community attending events and serving as an Advisory Board Member for Spirit of Women and Mid-East Career and Technology Center. Jessica has also served United Way of Muskingum, Perry, and Morgan Counties as a Loaned Executive, Special Services Chair and Large Business Chair.

For more information concerning The Community Bank's products, services and locations, we welcome you to our website at [www.thecombank.com](http://www.thecombank.com) or you may contact Jessica Bowers at The Community Bank's Downtown Zanesville Office at 740-454-1600 or via email [jbowers@thecombank.com](mailto:jbowers@thecombank.com).

### **About The Community Bank**

The Community Bank, established in 1902, is a full service financial institution with assets in excess of \$335 million. Headquartered in Zanesville, Ohio, The Community Bank offers banking locations in Crooksville, Zanesville, Frazeyburg and New Concord. Known for its "Tried and True" slogan, The Community Bank offers great local customer service, and financial strength and stability to the communities it serves. The Community Bank offers a wide range of products and services including The Community Loan Company in South Zanesville, Community Financial Advisors (Wealth Management Services) at the Downtown Zanesville Banking Office and a Lending Center in Heath.