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## For Immediate Release



## Ganelle McFarland is promoted to Executive Vice President

**Zanesville, Ohio** – "Ganelle McFarland has been promoted to Executive Vice President/Chief Operations Officer of The Community Bank. Since joining The Community Bank over 14 years ago, Ganelle's leadership and banking expertise continue to have a tremendous impact on the success of our Company. Her innovative thinking and vision will continue to enhance the strategic direction, growth, and profitability of our Company. She currently oversees Operations, Human Resources, Information Technology, and Retail Banking Offices," said Michael R. Steen, President and CEO.

Ganelle began her banking career with The Community Bank in 2002 as an Executive Assistant. Since then, Ganelle has celebrated many career advancements in her fourteen years with The Community Bank including positions held as Human Resources Manager, Human Resources Director, Training Coordinator, Marketing, and Chief Administration Officer. Ganelle is a resident of Newark and has been working around the Newark and Zanesville areas since 1997. Ganelle graduated with honors earning her Bachelor's Degree in Business Administration from Mount Vernon Nazarene University.

Ganelle is actively involved in our local community donating to the United Way of Muskingum, Perry, and Morgan Counties and speaking to Mid-East Career and Technology Center seniors at the Employability Expo. Ganelle is also a member of the Society of Human Resources Management (SHRM).

For more information concerning The Community Bank's products, services and locations, we welcome you to our website at <u>www.thecombank.com</u> or you may contact Ganelle McFarland at The Community Bank's Downtown Zanesville Office at 740-454-1600 or via email <u>gmcfarland@thecombank.com</u>. The Community Bank can also be followed on Facebook, Twitter and LinkedIn.

## **About The Community Bank**

The Community Bank is a wholly-owned subsidiary of CommunityBanc, Inc. Founded in 1902 in Crooksville, Ohio by a group of local businessmen to answer the need for a banking resource close to home. Since then, with headquarters in Zanesville, Ohio, The Community Bank's commitment to exceptional customer service and emphasis on the growth of small business has driven the Company's assets in excess of \$400,000,000.

A full range of financial products and services are available at 10 Banking Offices in Downtown, South, West, East and North Zanesville, New Concord, Frazeysburg, Crooksville, and Downtown and Southgate Parkway Cambridge along with a dedicated Lending Center in Heath. The Community Loan Company is located in South Zanesville, North Zanesville and Heath. Wealth Management services are available through Community Financial Advisors located in the Downtown Zanesville Banking Office.