

PRESS RELEASE



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The Community Bank Partners with Zane State College *Partnership to Support Small Business Development in Region*

To support area small business, The Community Bank is partnering with the Small Business Development Center (SBDC) at Zane State College. This partnership will promote and support the growth of small businesses in Muskingum, Guernsey, and Belmont counties.

“It’s no secret that small business is the backbone of America’s economy,” says Michael R. Steen, president and CEO of The Community Bank. “This is why we at The Community Bank are so passionate about helping small businesses in our communities start up and grow. And, to that end, community banks fuel the engine that creates the jobs that help our communities prosper. The Small Business Development Center at Zane State College has a proven track record of helping small businesses plan, grow and exceed. Our committed partnership with SBDC to support small businesses will strengthen our community.”

“The mission of Ohio’s Small Business Development Centers is to accelerate business success, with a vision to be the resource for business expertise,” says Cindy Voorhies, director of the Small Business Development Center at Zane State College. “I am very passionate about providing resources to our small business owners and proud of The Community Bank’s commitment and support. This partnership will indeed strengthen our community and provide our small businesses with the support they need to start and grow.”

The Community Bank will financially support the efforts of the SBDC, including providing funding for workshops and other events that allow small business owners and employees to gain important skills. In the past, the SBDC has offered workshops on QuickBooks, social media marketing, e-commerce, Microsoft Office, and more.

For more information, contact Cindy Voorhies at cvoorhies@zanestate.edu or 740.588.1331.

Zane State College, established in 1969, offers an accredited education at its campuses in Zanesville and Cambridge, Ohio. Zane State College’s over 40 two-year programs provide an experience-based education for modern careers. Students can also receive an affordable start on the first two years of their bachelor’s degree at Zane State College before transferring to a four-year institution. Visit ZaneState.edu for more information.

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